

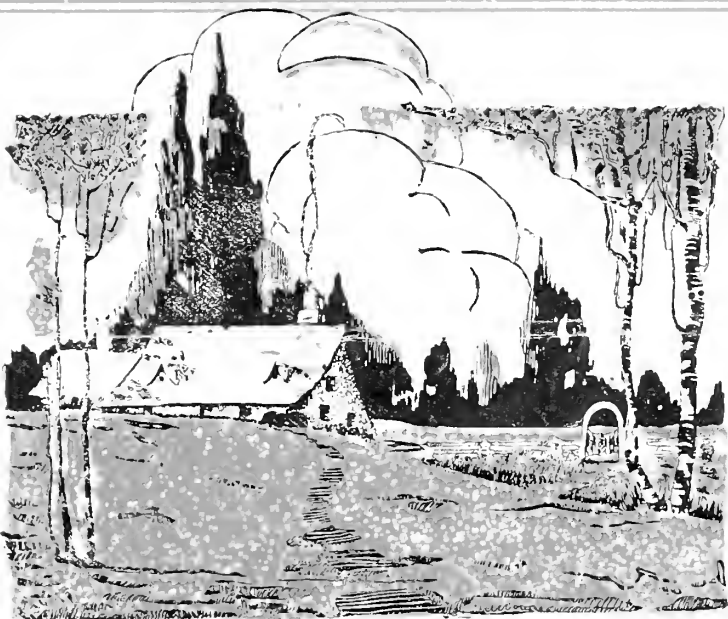
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Are You Making Easy Money?

Nothing will increase the value of residence property so quickly and permanently as the planting of properly selected Shrubs and Plants arranged in a harmonious and attractive combination. If the whole block or street is planted attractively the advantage is that much greater. This helping one another, as in all society, aids the individual more than he contributes. Unless Flowers and Shrubs are planted property begins to depreciate in value the minute the contractor turns the key over to the owner, but when nature is helping the owner to make the place attractive by plants growing into their full beauty it increases what would otherwise be a diminishing value. The selling price of residential property is not what it cost, but how attractive it is. Paint deteriorates with age, but shrubs grow into wealth and beauty.

Let Us Help You To Get A Start Now



MAR 2 1927

Planting a Home is Not an Expense

But a Profitable Investment

It pays dividends of satisfaction. It does not require new tires or eat gasoline, and it is greater distinction than owning a sedan. Count the good plantings and automobiles in town and you will see why its value increases with age, and never has to be renewed.





There is some satisfaction to live on a street like this.

The Pleasure of Accomplishment

There is more pleasure in accomplishment than in any other one thing in the world, and we wonder if you have ever considered the pleasure and profit you would reap in filling your home grounds with flourishing Shrubs and Flowers suitably chosen for their surroundings and harmonizing with each other in habits of growth and color.

The financial advantages of proper ornamental planting are fully equal to the pleasure derived from the accomplishment of a successfully beautiful piece of work. The value added to property by its being well planted to well selected flowers and shrubbery, far outruns its cost.

Community planting is also a great thing, and in every section of the city the more homes that are planted the higher the real estate values. We would be glad to help you to secure a community spirit toward planting, by planning several houses as a unit, or offering our services to your neighbor to help them supplement your work.

The choosing of the proper shrubs and perennials for the home requires the same kind of trained skill, knowledge and inborn knack that is required to properly adorn the human form, and while some women can make and choose their own garments, others find great help in the suggestion and advice of experts. We offer you the free help of an expert in Flowers and Landscaping, who will call at your residence at any convenient time that you may designate by mailing the attached post card, without placing you under any obligations to buy. May we not have the pleasure of having our representative call and talk the planting problem over with you?

CHARLES W. DOUGLAS, NURSERY

KENOSHA RD., ZION, ILL.

2 Miles West of Winthrop Harbor.

Phone 7012Y-4



Our stock of ornamental plants consists of

All the Trees, Shrubs and Vines that do well for general planting in this section and soil.

There are many plants that can be used for hedges and our supply of Barberry and Privet is large.

We sell all of the best and most dependable Roses.

Evergreens of both large and dwarf varieties.

Perennials for quick flowering, house bouquets and constant succession of color.

